



TOILETRIES HOME CARE PET CARE CAR CARE

Enhancing Health and Well-Being





INTRODUCTION

WHO WE ARE

KELLEN PHARMA & HEALTHCARE is a WHO-GMP and ISO 9001:2015 compliant organization, driven by a clear mission and vision of “WORKING FOR A HEALTHIER WORLD.”

As a prominent and trusted pharmaceutical leader, we focus on innovation and advanced technologies to continuously improve our products and enhance the quality of life for people worldwide. Today, KELLEN is widely recognized as a reliable manufacturer and distributor of high-quality medicines worldwide.



✓ FSSAI Certified

✓ Tea Board Certified

✓ Spice Board Certified

✓ ISO Certified

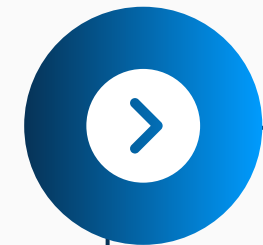
✓ GMP Certified





CERTIFICATION





Vision

Our vision is to become a globally recognized leader in the pharmaceutical industry, known for our unwavering commitment to excellence, innovation, and patient-centricity. We aim to create a strong global presence by building a portfolio of high-quality, affordable medicines that contribute meaningfully to society.



Mission

Our mission is to improve the health and well-being of people worldwide by developing and delivering innovative pharmaceutical solutions. We are dedicated to optimizing health outcomes and enhancing patients' quality of life, while upholding our core values of integrity, strong ethics, and long-term commitment.

OUR VISION & MISSION



OUR CORE VALUES



INTEGRITY

We uphold the highest ethical standards in all our interactions and decisions, placing integrity at the core of our business practices.



INNOVATION

We foster a culture of innovation and actively embrace new ideas, technologies, and approaches to drive scientific advancement and improved patient care.



COLLABORATION

We believe in the power of collaboration and actively seek partnerships with healthcare professionals, researchers, and key stakeholders to achieve collective success.



TEAMWORK

We believe that success is driven by people. We are committed to developing and empowering the diverse capabilities of our global workforce.



QUALITY

We are committed to delivering products of the highest quality, strictly adhering to rigorous standards and regulations to ensure safety, efficacy, and reliability.



CENTRICITY

We prioritize the needs and well-being in everything we do, ensuring our products are safe, effective, and accessible to those who need them most.

TOILETRIES & HOME CARE

Key Cleaning Solutions for Your Needs

URINAL CUBE



BENEFITS

- Helper urinal cubes, often referred to as urinal deodorizer blocks or urinal screens, are designed to maintain cleanliness in urinal systems
- Emit a fresh scent to keep the restroom smelling pleasant
- Odor control: effectively neutralizes and masks unpleasant odors in urinals
- Ensures a fresher and more hygienic bathroom experience

✓ Product Name: Urinal Cube

✓ Pack Size: 100gm/120gm

✓ Bottle: Net packing

✓ Label: Matt/Glossy/Velvet/Uv/Metallic

NAPHTHALENE BALLS



BENEFITS

Why should we use Naphthalene Balls?

Naphthalene balls are:

- Widely used for repelling or killing insects such as moths and silverfish
- Effective in controlling bad odours in toilets and washrooms
- Suitable for use in a variety of places

✓ Product Name: Naphthalene Balls

✓ Pack Size: 100gm / 200gm / 500gm / 1kg

✓ Bottle: Printed Plastic Bag

✓ Label: N/A

DRAIN CLEANER POWDER



BENEFITS

- Melts grease, dirt, hair, and food particles in kitchen, bathroom, and balcony drains, sinks, and washbasins
- Helps prevent drain clogging with regular use
- Aids in keeping cockroaches away

✓ Product Name: Drain Cleaner Powder

✓ Pack Size: 50gm

✓ Bottle: Printed Plastic Bag

✓ Label: N/A

AIR FRESHENER



BENEFITS

One of the main benefits of air fresheners is their ability to eliminate unpleasant odors. Whether it's the smell of cooking, pets, or something else, air fresheners can help neutralize odors and leave your home smelling fresh and clean.

- ✓ Product Name: Air Freshener
- ✓ Pack Size: 50gm/100gm/150gm
- ✓ Bottle: Printed Plastic Bag
- ✓ Label: N/A

TOILET BALLS



BENEFITS

These urinal balls repel or kill insects such as moths and silverfish. They can also be used around sinks and washbasins to keep foul smells away and maintain a bacteria-free environment.

✓ Product Name: Toilet Balls

✓ Pack Size: 100gm/150gm/200gm

✓ Bottle: Printed Plastic Bag

✓ Label: N/A

COCKROACH CHALK



BENEFITS

- Highly effective in eliminating cockroaches
- Can also be used to kill other insects such as ants and bugs
- Convenient to use, wipe off, and clean
- Odorless
- Does not cause suffocation

✓ Product Name: Cockroach Chalk

✓ Pack Size: 10 piece

✓ Bottle: Printed Box

✓ Label: N/A

PAPER SOAP



BENEFITS

Paper soap offers several benefits over traditional soap. Firstly, it is a valuable medicinal product derived from organic waste materials, such as African black soap, which has significant antibacterial activity and can be a better option than commercially available medicated and antiseptic soaps.

✓ Product Name: Paper Soap

✓ Pack Size: 10 pcs

✓ Bottle: Printed Box

✓ Label: N/A

URINAL SCREEN



BENEFITS

The urinal screen is designed to minimize splashback, ensuring a more pleasant washroom experience for users. It also provides protection against infection and helps eliminate cross-contamination from E. coli, Klebsiella, and Staphylococcus bacteria commonly found in urinals.

✓ Product Name: Urinal Screen

✓ Pack Size: 1 piece

✓ Bottle: Printed Box

✓ Label: N/A

FLUSH MATIC SOLO PACK



BENEFITS

- Keeps the toilet well-maintained and hygienic
- Provides a gush of blue water with every flush
- Creates strong foam with every flush, ensuring cleanliness
- Uses no chemicals; natural processes maintain freshness and cleanliness

✓ Product Name: Flush Matic Solo Pack

✓ Pack Size: 1 piece

✓ Bottle: Printed Box

✓ Label: N/A

GLUE TRAP



BENEFITS

- Non-toxic and safe to use
- Relatively easy to use with a “set it and forget it” approach
- Can capture a large number of bugs when properly placed in the home

✓ Product Name: Glue Trap

✓ Pack Size: 1 piece

✓ Bottle: Printed Box

✓ Label: N/A

DISH WASH BAR



BENEFITS

- Superior cleaning performance
- Lower environmental impact
- Promotes hygiene
- More time-efficient
- Softer on hands
- Biodegradable formula
- Uses less water
- Thoroughly cleans your dishes

✓ Product Name: Dish Wash Bar

✓ Pack Size: 350gm

✓ Bottle: Hdpe Jar

✓ Label: Matt

METAL CLEANER



BENEFITS

- Cleans, polishes, and protects brass metal surfaces
- Leaves a brilliant shine
- Easy to use
- Non-abrasive
- Safe to use on other types of metal surfaces

✓ Product Name: Metal Cleaner

✓ Pack Size: 200 ml

✓ Bottle: Hdpe Jar

✓ Label: Matt

BLACK PHENYL



BENEFITS

- Cleanse and disinfect floors
- Act as natural insect repellents
- Commonly used in hospitals, dental surgeries, kitchens, bathrooms, homes, and workplaces

✓ Product Name: Black Phenyl

✓ Pack Size: 450 ml

✓ Bottle: Hdpe Jar

✓ Label: Matt

HAND WASH



BENEFITS

A number of infectious diseases can be spread from one person to another through contaminated hands. These diseases include gastrointestinal infections, such as salmonellosis, and respiratory infections, such as influenza, colds, and coronavirus.

- ✓ Product Name: Hand wash
- ✓ Pack Size: 250 ml
- ✓ Bottle: Pet Bottle With Pump
- ✓ Label: Matt

DISH CLEANER LIQUID



BENEFITS

- Superior cleaning performance
- Lower environmental impact
- Promotes hygiene
- More time-efficient
- Softer on hands
- Biodegradable formula
- Uses less water
- Thoroughly cleans your dishes

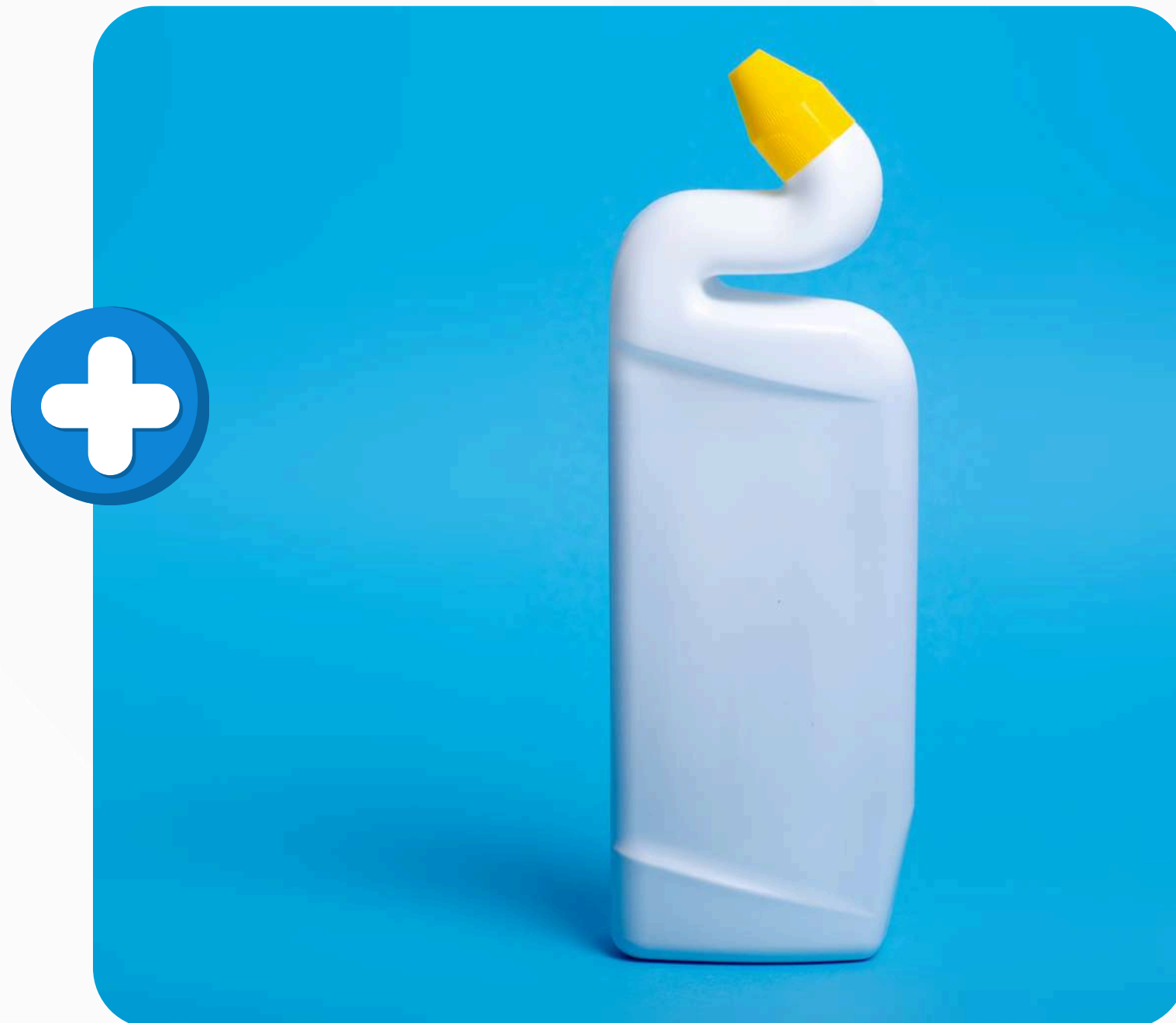
✓ Product Name: Dish Liquid

✓ Pack Size: 500ml / 1 Ltr

✓ Bottle: Hdpe Bottle

✓ Label: Matt/Glossy/Velvet/Uv/Metallic

TOILET CLEANER LIQUID



BENEFITS

- Kills 99% of germs
- Reduces unpleasant odors
- Promotes washroom hygiene
- Easy to clean
- Removes stains
- Provides 10 times more yellowish stain removal
- Eliminates bacteria
- Removes malodors to freshen your toilet

✓ Product Name: Toilet Cleaner Liquid

✓ Pack Size: 500ml / 1 Ltr

✓ Bottle: Hdpe Bottle

✓ Label: Matt/Glossy/Velvet/Uv/Metallic

DETERGENT CLEANER LIQUID



BENEFITS

Liquid laundry detergent can give you excellent laundry results. It provides tough stain removal in a single wash while remaining gentle on bright colors. Unlike powder detergents, which may force you to compromise between stain removal and color brightness, liquid detergent allows you to achieve both.

- ✓ Product Name: Detergent Liquid
- ✓ Pack Size: 500ml / 1 Ltr
- ✓ Bottle: Hdpe Bottle
- ✓ Label: Matt/Glossy/Velvet/Uv/Metallic

GLASS CLEANER LIQUID



BENEFITS

- Streak-free formulation that leaves glass surfaces crystal clear
- Safe for use on plastic and stainless-steel surfaces
- Cleans and removes dust particles and leaves the surfaces streak free
- Concentrated formula: cleans the glass with less effort

✓ Product Name: Glass Cleaner Liquid

✓ Pack Size: 500ml / 1 Ltr

✓ Bottle: Hdpe Bottle

✓ Label: Matt/Glossy/Velvet/Uv/Metallic

TILES CLEANER LIQUID



BENEFITS

Our best tile cleaner helps in maintaining the property by ensuring cleanliness and hygiene. Our best marble cleaner helps restore the shine and appearance of the tiles, marble and stone walls to their original state.

- ✓ Product Name: Tiles Cleaner Liquid
- ✓ Pack Size: 500ml / 1 Ltr
- ✓ Bottle: Hdpe Bottle
- ✓ Label: Matt/Glossy/Velvet/Uv/Metallic

WASHING MACHINE SCALE GONE



BENEFITS

Improves its performance & life. Your washing machine deals with dirt & grease of your clothes. Above all, It deals with water hardness. All these develop scales on the inner drum of your washing machine, which reduces its performance & life.

✔ Product: Washing Machine Scale Gone

✔ Pack Size: 1 piece

✔ Bottle: box

✔ Label: N/A



PET CARE

Key Pet Care Solutions for Your Needs

PET STAY AWAY SPRAY



BENEFITS

TropiClean's Stay Away Pet Chew Deterrent Spray is so bitter that it will stop your pets from wanting to chew, lick, or bite anything it has been sprayed on. Use this deterrent spray to keep wounds, shoes, furniture, plants, and anything else that shouldn't be licked or chewed safe.

✔ Product Name: Pet Stay Away Spray

✔ Pack Size: 200 ml

✔ Bottle: Hdpe Bottle With Pump

✔ Label: Matt

PET POTTI TRAINING SPRAY



BENEFITS

Pet potty training consists of techniques, processes, treats, etc. This spray also helps a pet mark or set a spot for potty/urine location. You can train your pets with the help of this potty/urine training spray without hiring any dog or cat trainers, using three simple steps.

✓ Product Name: Pet Potti Training Spray

✓ Pack Size: 200 ml

✓ Bottle: Hdpe Bottle With Pump

✓ Label: Matt

PET AREA ODOUR CONTROL SPRAY



BENEFITS

- Powerful – eliminates the toughest odours: use directly on cat pee, dog poop, or any odour-causing surface
- Works at a molecular level: it doesn't cover up odours with fragrances or perfumes—it eliminates them permanently

✓ Product: Pet Area Odour Control Spray

✓ Pack Size: 200 ml

✓ Bottle: Hdpe Bottle With Pump

✓ Label: Matt

PET STAIN & ODOUR REMOVER SPRAY



BENEFITS

It effectively removes stains and odours caused by pets from carpets in just 3 minutes without leaving any residue. Additionally, the odour-elimination formula neutralizes odours to prevent recurring smells. The formula is gentle on colors and fibers and is also suitable for wool.

- ✓ Product Name: Pet Stain & Odour Remover Spray
- ✓ Pack Size: 200 ml
- ✓ Bottle: Hdpe Bottle With Pump
- ✓ Label: Matt

PET BLACK CONDITIONER



BENEFITS

- Protects the hair cortex
- Smooths the hair shaft
- Prevents mats and tangles
- Protects the skin
- Moisturizes the skin
- Lowers overall maintenance
- Speeds up coat drying time
- A gentle conditioner that won't remove natural oils

✓ Product Name: Pet Black Conditioner

✓ Pack Size: 200 ml

✓ Bottle: Hdpe Bottle With Pump

✓ Label: Matt

PET BLACK SHAMPOO



BENEFITS

Human shampoo often contains ingredients that can dry out a dog's skin and coat, which can lead to itching. Dog shampoo is designed to be more moisturizing, helping keep your dog's coat healthy and free from itching. Another reason to use dog shampoo is that it is less likely to cause irritation.

✓ Product Name: Pet Black Shampoo

✓ Pack Size: 200 ml

✓ Bottle: Hdpe Bottle With Pump

✓ Label: Matt

ANTI MOSQUITO RACKET



BENEFITS

Mosquito rackets are equipped with a grid of electrified wires and often incorporate UV (ultraviolet) light to attract mosquitoes. The UV light serves as a lure, attracting insects toward the device, where they come into contact with the electrified grid, leading to their swift elimination.

✓ Product Name: Anti mosquito racket

✓ Pack Size: 1 piece

✓ Bottle: box

✓ Label: N/A

ANTI MOSQUITO KILLEX INCENSE STICK



BENEFITS

Mosquito sticks are designed to be easy to use and can be burned indoors or outdoors to repel mosquitoes and other flying insects. These mosquito incense sticks are especially effective in areas where mosquitoes are prevalent and can help reduce the risk of dengue fever, which is transmitted by mosquito bites.

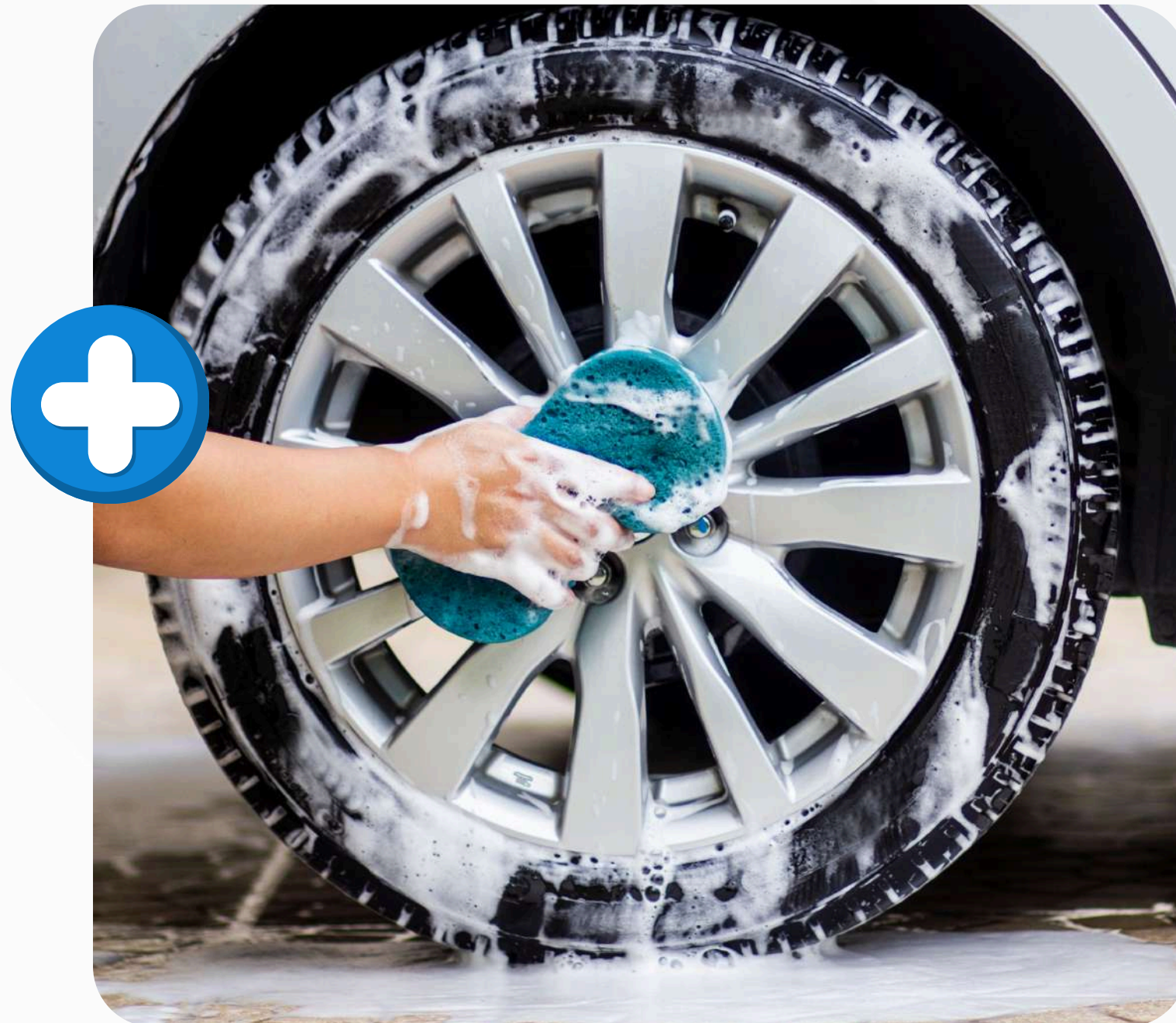
- ✓ Product Name: Anti mosquito killex incense stick
- ✓ Pack Size: 10 pieces
- ✓ Bottle: box
- ✓ Label: N/A



CAR CARE

Key Car Care Essentials for Your Needs

METAL & WHEEL CLEANER



BENEFITS

- Removes brake dust, rail dust, and iron oxides from your wheels and delicate clear coat.
- Scent-lock neutralizers eliminate the unpleasant odour of iron removal chemicals.
- pH-neutral formula is safe to use on painted surfaces.

✓ Product Name: Metal & Wheel Cleaner

✓ Pack Size: 500 ml

✓ Bottle: Hdpe Bottle

✓ Label: Matt

TYRE POLISH



BENEFITS

The advantage of using tyre polish after washing is that, because it is slightly abrasive, it can remove minor scratches and smooth imperfections in the tyre. While wax lays down a layer of protection, polish removes material to reveal a clean, smooth tyre. The smoother the tyre, the shinier the surface.

✔ Product Name: Tyre Polish

✔ Pack Size: 500 ml

✔ Bottle: Hdpe Bottle

✔ Label: Matt

DASHBOARD POLISH



BENEFITS

- Water-based formula contains no harsh solvents
- Restores shine and luster to vinyl, plastic, leather, and rubber surfaces
- Thick formulation enhances durability
- Generates deep, rich shine
- Prevents premature aging and fading

✓ Product Name: Dashboard Polish

✓ Pack Size: 500 ml

✓ Bottle: Hdpe Bottle

✓ Label: Matt

HIGH FOAM CAR SHAMPOO



BENEFITS

- Protects the environment with its phosphate-free and biodegradable formulation
- Provides excellent cleaning performance at a value price
- Keeps vehicle surfaces clean, shiny, and smooth; removes tough oil, grease, and stains
- Works in mechanical wash systems as well as for hand wash applications

✓ Product Name: High Foam Car Shampoo

✓ Pack Size: 500 ml

✓ Bottle: Hdpe Bottle

✓ Label: Matt

MULTI SHINER CAR LIQUID



BENEFITS

Shiner is a ready-to-use detailer for paintwork, plastic, rubber, and other metal surfaces. Being a blend of special silicones and protectants, it helps protect plastic and rubber parts from fading while giving the surface a clean, polished look.

✓ Product Name: Multi Shiner Car Liquid

✓ Pack Size: 500 ml

✓ Bottle: Hdpe Bottle

✓ Label: Matt



THANK YOU FOR YOUR ATTENTION

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